#### **DAILY SHOW PRESS BRIEF**

Friday 4, 2022

#### MEMORANDUM FOR MICHAEL S. REGAN

**OUTLETS**: Daily Show- Comedy Central

**REPORTER**: Trevor Noah

**DATE**: Monday, February 7, 2022

**TIME**: 3:00pm

**LOCATION:** Studio in Times Square

**FORMAT**: One-on-one in person TV interview

**LENGTH**: 10-12 minutes

**TOPICS**: Journey to Justice Tour, Climate Change and Build Back Better

## **Background**

YOU will participate in a one-on-one in person TV interview with Trevor Noah, host of the Daily Show. This interview will be about your Journey to Justice tour, BBB and will touch on the previous administration.

The interview will be 10 to 12 minutes in length, and they will then edit the interview down from there. Trevor has an organic interview style so the best way to approach this interview is to think of it as a conversation YOU are having with him.

# **About Trevor Noah**



Trevor Noah is the most successful comedian in Africa and is the host of the Emmy® Award-winning "The Daily Show" on Comedy Central. "The Daily Show with Trevor Noah" has received numerous Emmy Award nominations, including a 2021 nomination for

Outstanding Variety Series, in a very competitive and increasingly crowded field.

Additionally in 2021, "The Daily Show with Trevor Noah" received a NAACP Image Award nomination for Outstanding Talk Series and an MTV Movie & TV Award for Best Talk / Topical Show. Trevor also received a NAACP Image Award for Outstanding Host in a Talk or News/Information (Series or Special), a NAACP Image Award nomination for Entertainer of the Year and a Critics Choice Real TV Award nomination for Male Star of The Year.

Born in Johannesburg, Noah began his career in South Africa in 2002. He had several hosting roles with the South African Broadcasting Corporation (SABC) and was the runner-up in the fourth season of South Africa's iteration of *Strictly Come Dancing* in 2008. From 2010 to 2011, he hosted the late-night talk show *Tonight with Trevor Noah*, which he created and aired on M-Net and DStv.

In 2014, Noah became the Senior International Correspondent for *The Daily Show*, and in 2015 succeeded long-time host Jon Stewart. His autobiographical comedy book *Born a Crime* was published in 2016. He hosted the 63rd Annual Grammy Awards in 2021.

Noah has won various awards, including an MTV Africa Music Award and a Primetime Emmy Award from eleven nominations. He was named one of "The 35 Most Powerful People in New York Media" by *The Hollywood Reporter* in 2017 and 2018. In 2018, *Time* magazine named him one of the hundred most influential people in the world.

### **Likely Questions**

We are doing a media training with YOU on Friday so we are inserting likely questions in this memo. In prep we will go through these.

## **General Question**

- What's it like to be the first black male EPA administrator?
- How did you get interested in working on environmental issues?
- What has surprised you the most about the job?
- You're an HBCU grad. The vice president is also an HBCU grad. What does this moment mean and what's the impact?
- Who pumped more weights, you are Arnold Schwarzenegger?

## Climate Change

- Climate change, how f\_cked are we'?
- Have we made any progress yet on climate change?
  - The US has to lead on this issue and are using our authority to do a lot but we have much more to go
  - But listen, this is a global problem. Its why you having a global audience is so important
  - We all need to do our part and be leaders

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- What do you say to people who don't believe humans cause climate change?

  A lot of them in Congress.
- President Biden always says that when he hears climate, he hears jobs. Talk a little bit about why you think that? When will people see these jobs?
- We are seeing an increase in major weather issues as a result of climate change, how much are the regulations you are putting place can really make a difference?
- Do you still eat red meat?
  - Yes, I had a great hamburger last week
- Did you just pick a fight with the USPS over their trucks?

### Journey to Justice/ EJ

- So your Journey to Justice did you make it to Justice?
- No seriously, I understand you went on a tour through the south called the Journey to Justice tour where you toured through the south, talk me through what you saw?
- Talk to me about cancer alley, why do you think that people in this community have suffered for so long?
- I understand you also went and toured a school that has to use porta potties? How is that even possible?
- Lead-contaminated water is a big environmental justice issue we saw that with Flint. How extensive is this issue, and what is EPA doing about it?

## Congress/BBB

- What is up with Manchin? Why is he so pro coal? Why won't he get in line?
  - Look, we can do a lot at the EPA without congress. Donald Trump didn't enforce laws and we are now enforcing,

- But we do need the resources but I am going to leave Joe Manchin to the President
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- Why can't congress get along?
- Is Build Back Better dead, and if it is, can we actually make progress on climate without it?

#### Coal

When you were Secretary of DEQ I understand that you oversaw the largest coal ash pond clean up settlement, I feel like that was kinda a no brainer but for those people who don't know what coal ash is what is it and how did you get an energy company do actually do the environmentally friendly thing?

#### Methane

- I heard the President and you bragging about this methane rule, what is it and what does it actually do?
- Companies are saying this will lead to rising energy costs. How is EPA addressing those concerns?
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### **PFAS**

- What the hell are they, and why do we need to be concerned?
  - People have a right to be scared, there are dangerous chemicals out there that can cause harm but we are aggressively put laws on the books and enforcing those laws already on the books
  - Give example of pfas roadmap

# Pruitt/Trump

- Have you discovered the secret phonebooth yet?
- We all know that the Trump Administration had little interest in protecting the environment or people being poisoned by dirty air and toxic water. How much damage did the prior administration do and how hard has it been to rebuild moral within the EPA?